



BROOKE SNELLING

Director

Professional Experience

Brooke Snelling serves as the Director of our Healthcare division, with more than a decade of experience in marketing and brand development. Brooke manages integrated account teams to deliver strategic results-driven marketing campaigns. She has lead several of the agencies award-winning patient acquisition campaigns.

Prior to joining MassMedia, Brooke served as the director of marketing for H&H Enterprises where she managed a department focused on creative services, product launches, brand development, and advertising. She also played a vital role in creating ad campaigns and negotiating media buys. During her time at H&H, she gained a comprehensive knowledge of marketing from digital and print advertising to event planning and execution.

Education

- B.A., Journalism and Media Studies, emphasis on Advertising, University of Nevada, Las Vegas, 2010

Previous and Current Client List

- HealthCare Partners
- DaVita Medical Group
- HCA Far West Division
- Solution's Recovery, Inc.
- Iora Health
- UNM Medical Group
- Desert Radiology

Awards and Recognition

- Pinnacle Awards, Public Relations Society of America
- Specialty Advertising Association of Greater New York, Customer Service Rep of the Year